

Social Investment



Our main commitment consists in aligning economic growth with sustainable development in northwestern Argentina, aiming at contributing to the social progress of the communities where we operate, in keeping with SDGs 4 (Quality Education), 8 (Decent Work and Economic Growth) and 11 (Sustainable Cities and Communities).

Primary SDGs



Secondary SDGs



We Foster the Development of the Rural Communities in Northwestern Argentina

At Grupo Lucci, we believe quality education is key to achieve sustainable development goals. Bearing this in mind, in 2023 we created Fundación Vicente Lucci to foster the development of the rural communities in the region by performing actions that meet their social and educational needs.

We aim at channeling our social investment in education because we think that only by educating entrepreneurial and responsible citizens we can generate social capital that has an impact on our communities.

We contribute to local development by means of a management that is open to community and aims at strengthening educational, social and occupational integration. We address local needs by developing our own education programs and promoting strategic partnerships (SDG 17).

Our main areas of work are:

- » Education
- » Labour inclusion and entrepreneurship
- » Citizen engagement



Education

We reach out to schools providing materials prepared for teachers and beneficiaries in order to lead them through new paths with topics related to childhood and adolescence, which benefit the community in general.

In addition, we develop initiatives for young people and adults to provide them with skills for labour market insertion and entrepreneurial development.

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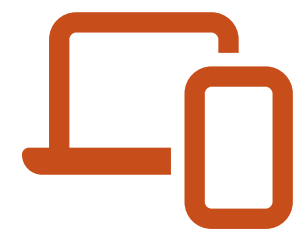
“Through Fundación Vicente Lucci, we aim at fostering the development of rural communities, mainly by strengthening and supplementing formal education by means of inclusion projects for children, adolescents and young people in the provinces of Tucumán, Santiago del Estero, Salta and Catamarca.”

Patricia Condori, Head of Fundación Vicente Lucci.

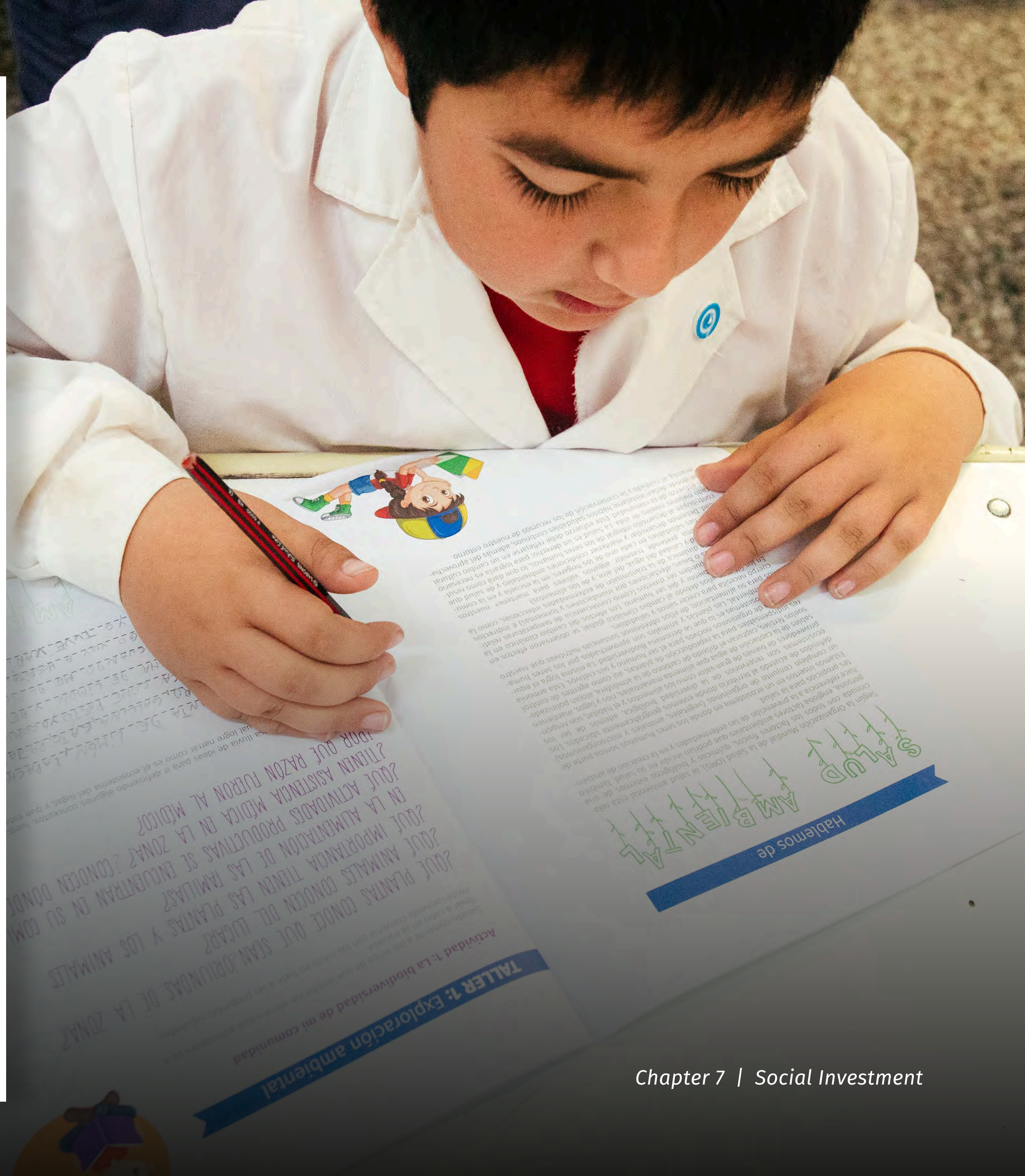


Educating in Values Program

Through this program, we organize workshops, together with volunteers and education specialists in different topics, to accompany educational trajectories at schools. Moreover, to offer an innovative program, we follow the main global frames of reference in terms of sustainability and education in order to prepare our own booklets.



You can find them at Fundación Vicente Lucci's website: www.fundacionvlucci.org.ar You can download them free of charge.



Level	Grade/Year	Educating in Values Program		
		Age	12 Topics	Objective
Primary	1°	6	Respect for Diversity	To transmit values such as respect and integration from childhood.
	2°	7	Sustainable Development Education	To promote small actions by getting to know their community.
	3°	8	Environmental Health	To teach healthy and responsible habits for environmental care.
	4°	9	Eco-friendly Schools	To develop promoters that are eco-friendly towards natural resources.
	5°	10	Prevention of Child Labour	To raise awareness about human rights and condemn child labour in rural communities.
	6°	11	Values and Identity	To achieve a good coexistence and strengthen local culture.
Secondary	1°	12	Environment: Recycling and Forestation	To provide recycling practices.
	2°	13	Young Community Integration	To provide young people with courses that enable them to plan projects in their community.
	3°	14	Responsible Citizenship	To teach about citizen engagement and the new challenges of a multicultural society.
	4°	15	Entrepreneurship	To foster the work culture through an entrepreneurial spirit.
	5°	16	Employment Prospect	To provide basic skills for job search.
	6°	17	Work Education	To strengthen training for labour market insertion.

The Program in Numbers

4 Provinces

33 Communities

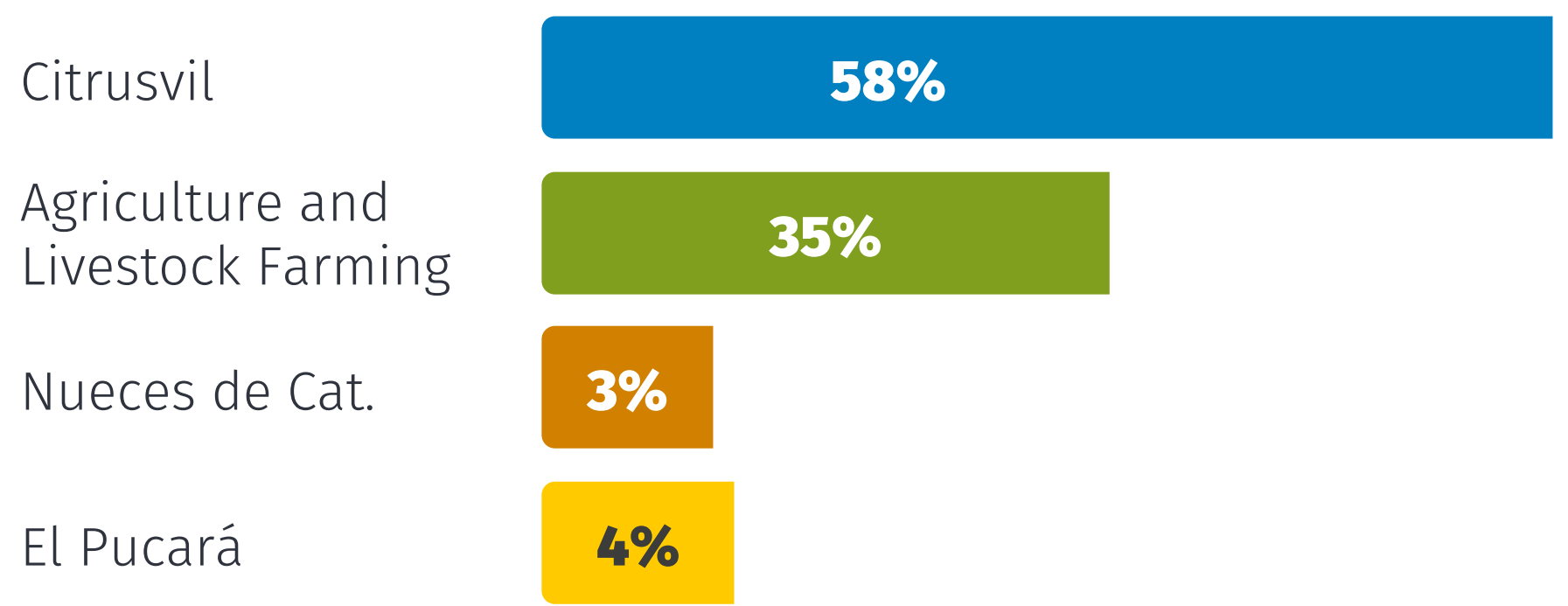
40 Schools

240 Workshops

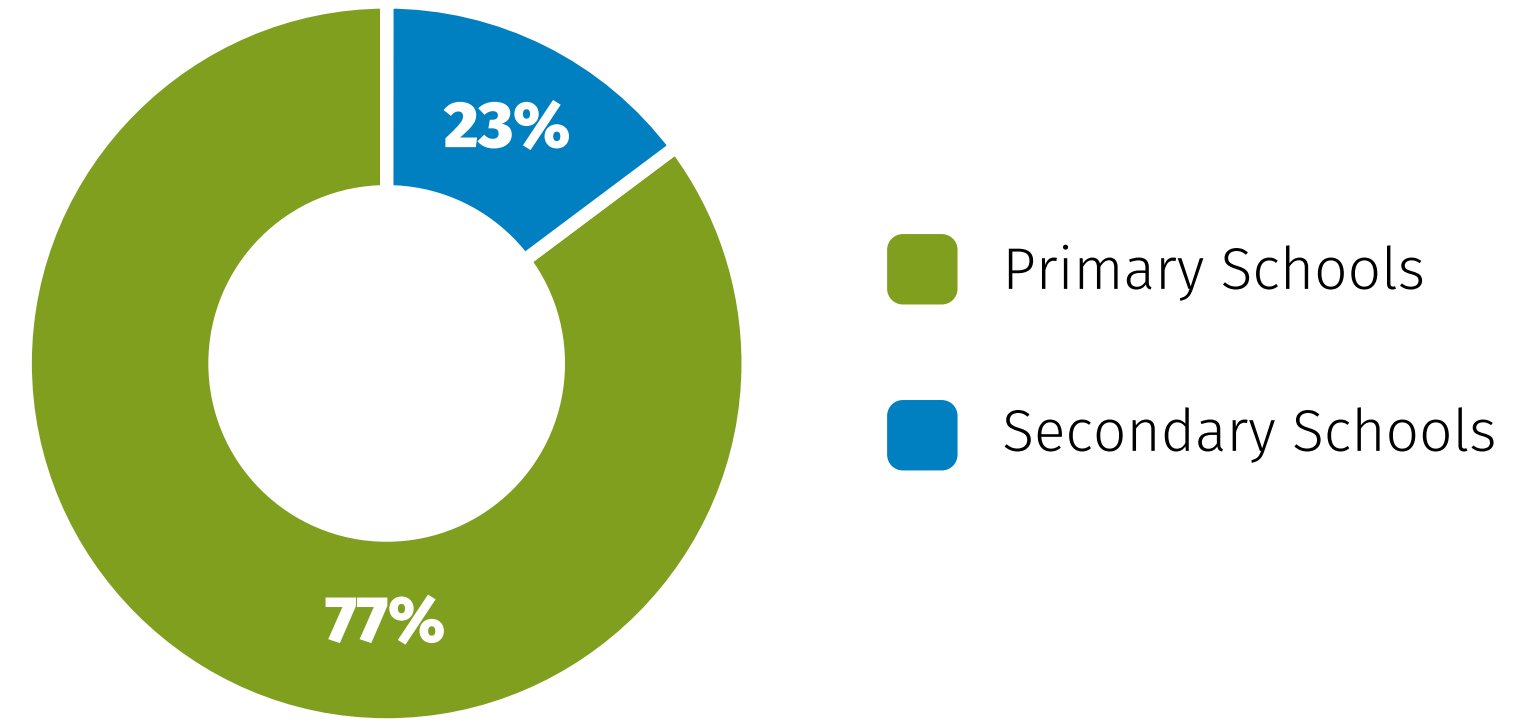
3,674 Children

2,782 Young People

Fundación Vicente Lucci's outreach in the Grupo Lucci's communities



Distribution of benefited schools by school level



Educational Scholarships

We know it is important that vulnerable young people complete their secondary studies in order to have access to better life conditions, in keeping with SDGs 4.1 and 4.5. Therefore, for 11 years, we have implemented this initiative together with BBVA Argentina at Barrio Aeropuerto Secondary School, located in Cevil Pozo, Tucumán, near our industrial site. We aim at strengthening the integration and continuity of young people from low-income families in the education system.



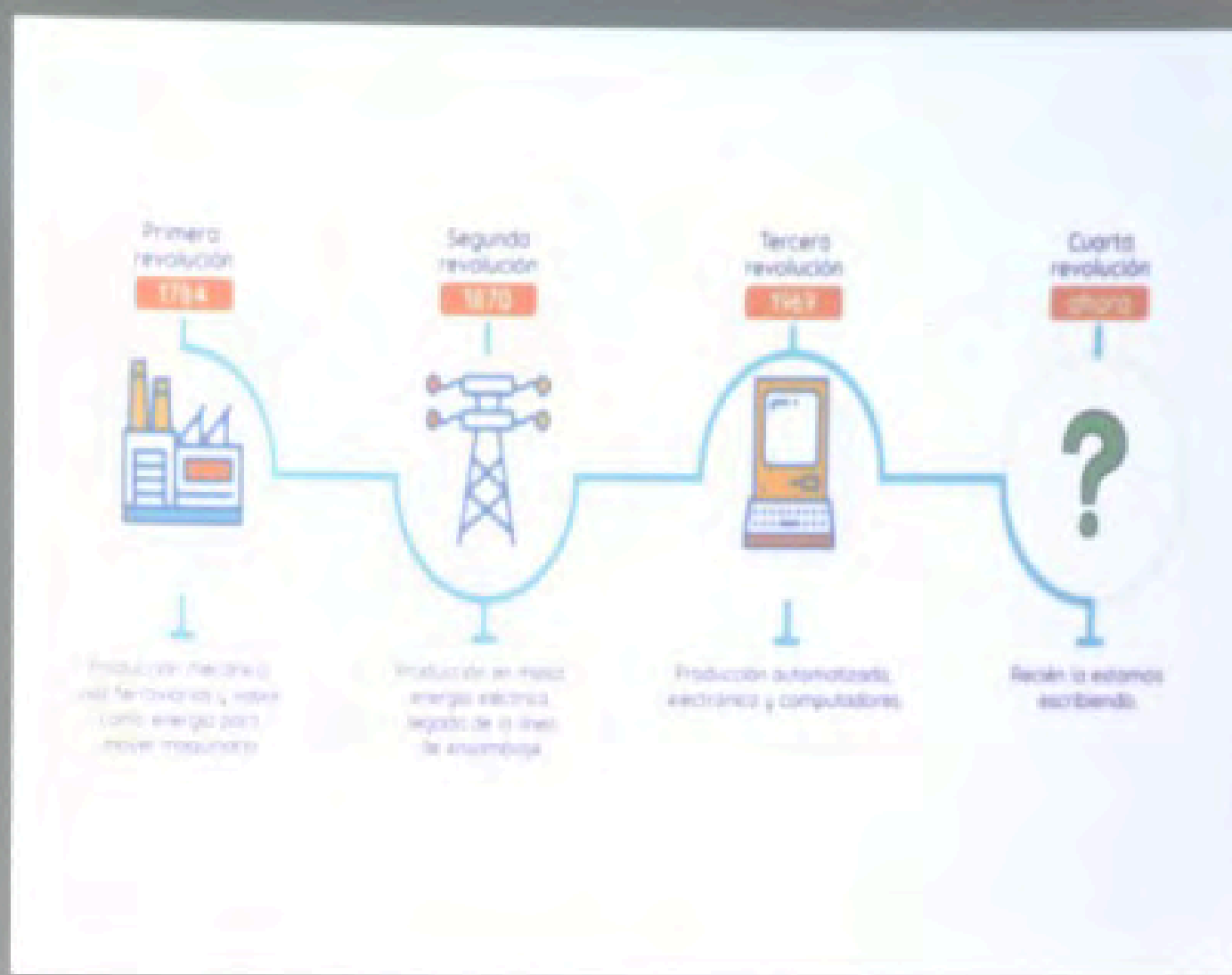
In 2022, we benefited 23 students with an allowance, and 6 of them graduated in 2022. The rest are still studying.








Updating Courses for Rural Teachers

Contributing to SDG 4.7 of the 2030 Agenda, we promoted the development of updating courses for educators so that they are better prepared for accompanying students' educational trajectories.

 We trained 142 people, including students and teachers.



Beneficiaries	Strategic Partners	Community	Main Topic	Issues addressed
21 teachers and 48 students from Systems Engineering and Business Administration	 	Concepción (teachers from Ischilón, Monte Grande and Caspinchango)	New Insights into Education	Technology challenges for teachers
6 teachers and 30 students		Famaillá (agro-technical school)	Sustainability	Sustainable practices in livestock farming
12 teachers and 25 students	 	Alpachiri and Yacuchina	Community Integration	Recycling

Volunteer Program

Promoting objectives 4.1, 4.4 and 4.7 of SDG 4, Quality Education, professional training institutions act as links to the communities where we operate.

By means of internships of the professional training institutions, primary and secondary schools are strengthened with our workshops run by future professionals who volunteer and provide quality and appropriate learning, necessary to promote sustainable development.

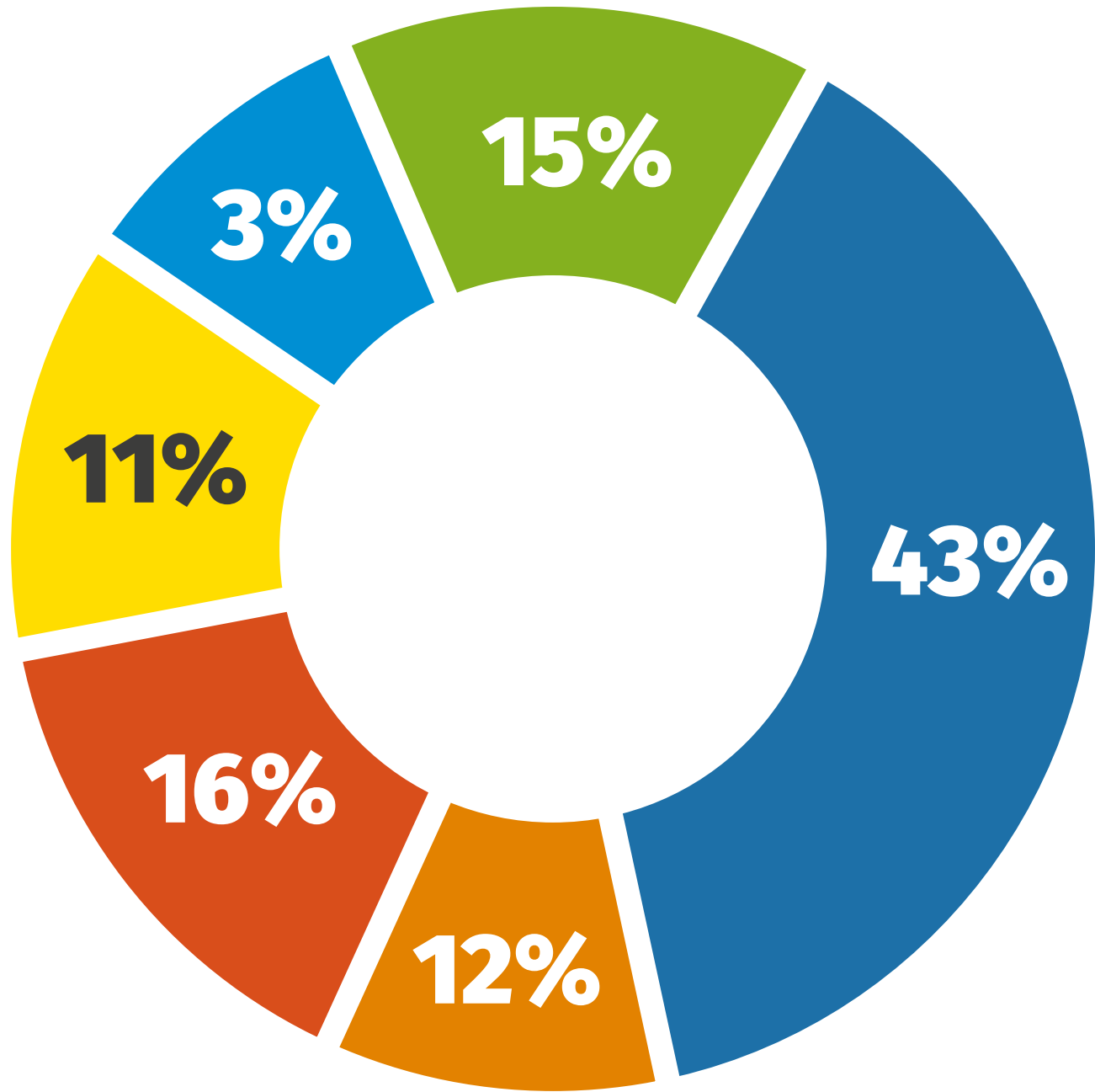
In addition, the incorporation of our collaborators as corporate volunteers adds value both to our culture and the performance of corporate citizenship, reaffirming the commitment of those who work at Grupo Lucci.



In order to have an impact on 40 schools, we established institutional partnerships with educational organizations which, due to the fact they have a teaching training course, they are well-prepared for running workshops.



2022 Volunteering Sources



- Grupo Lucci's Corporate Volunteers
- Instituto San Miguel
- Universidad Siglo XXI
- Juvenil Instituto Moderno (JIM)
- Instituto de Enseñanza Superior (ISET)
- External Volunteers



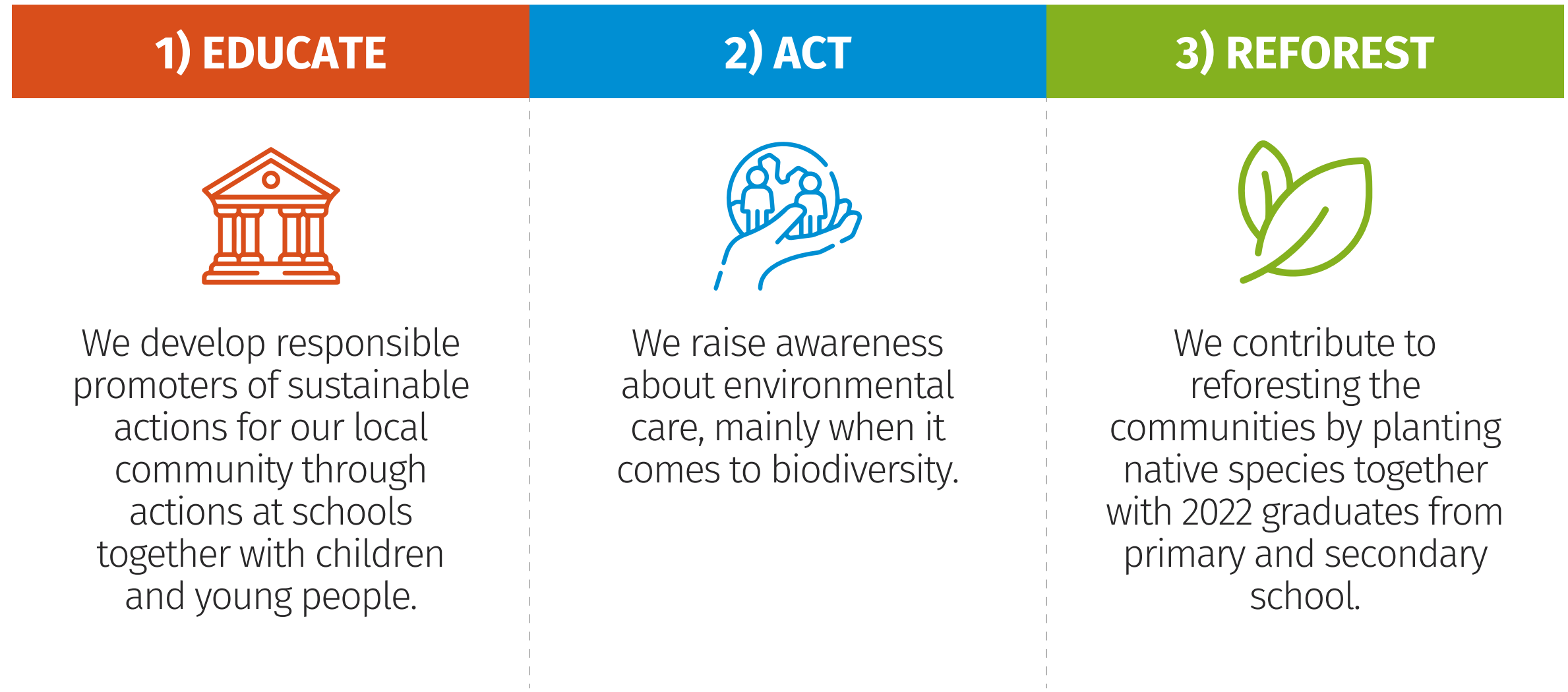
2022 Volunteer's Experiences



In 2022, we achieved 1,180 hours of volunteering, which is equivalent to the average contribution of 10 hours/year per volunteer.

Sembrando Vida (Sowing Life) Program

We developed a new initiative in line with objective 4.7 of SDG 4 of the UN 2030 Agenda, which aims at education for sustainable development and lifestyles.



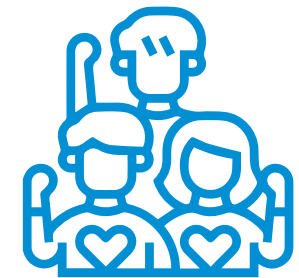
1,000 trees were planted at schools in northwestern Argentina



700 graduates from primary and secondary school participated



1,000 trees were donated to 7 communities



70 corporate and external volunteers participated



500 trees were donated at a reforestation event in Cerro San Javier



Learn more

The aim of the program is to influence students in order to have a better future.

We reached out to 23 primary schools and 4 secondary schools in 3 Argentine provinces by means of 27 workshops of 108 hours in total.

Fundación Vicente Lucci's Nursery

Since 2021, we have had a nursery of native plants from the area in the community of San Rafael, Lules, province of Tucumán. It was developed and looked after by specialized engineers in order to help afforest Tucumán and provide our environment with more natural resources.

The native species we produced were: Tipa trees, Ibirapitá trees, Pacará trees, Tarco trees, Pink Lapacho trees, Yellow Lapacho trees and Ceibo trees. In 2022, we could use our nursery's initial production in the Sembrando Vida Program.



Rural Technology Center

We aim at providing technological tools to the communities and joining efforts destined for various members of the community. That is why we started a Technology Center for the community which promotes digital literacy in the communities of Benjamín Aráoz, El Cajón and El Tajamar.

The municipality offered the physical space, connectivity and training courses in the use of ICTs, while Fundación Vicente Lucci provided the equipment.



We donated 10 recycled computers to the Community Integration Center in the municipality of Benjamín Aráoz, El Cajón and El Tajamar.



Watch
video



Labour Inclusion and Entrepreneurship

For four years, at Fundación Vicente Lucci, we have aimed at promoting entrepreneurial development and fostering education through the Training Course for Rural Entrepreneurs in northwestern Argentina, as part of our sustainability strategy.

By means of this initiative, besides contributing to SDG 4, Quality Education, we contribute to SDG 8, Decent Work and Economic Growth, by focusing on cultivating support for local production activities and entrepreneurship as an economic activity that promotes development.



Training Course for Rural Entrepreneurs

Together with Universidad del Norte Santo Tomás de Aquino (UNSTA), the School of Economics of the National University of Tucumán and the Ministry of Internal Affairs of Tucumán, we addressed topics that provide entrepreneurs with more development opportunities in the markets.



Business
“Entrepreneurs’ Resilience and Leadership”



Commercialization
“Sales and Pricing”



Funding
“Funding Sources”



A total of 117 entrepreneurs in the community of Burruyacu benefited from this course.



Open House Program

We opened the doors of our agriculture and livestock production centers to agro-technical schools in the area in order to train them on good agricultural practices, together with the non-profit organization CREA, with whom we are linked through our production activities and joint work.



We held three meetings where 102 students participated to visit our facilities and learn about the way we work as a benchmark organization in the industry.

Coromama Establishment was visited by 22 students and 2 teachers from Soldado Cajal Agro-technical School in Las Cejas

Las Marías Establishment was visited by 48 students and 2 teachers from Los Pizarros Agro-technical School in La Cocha

Pozo de la Espuela Establishment opened its doors to 32 students and 5 teachers from Technical School No. 3167 in Las Lajitas



Learn more



Learn more



Learn more



Labour Inclusion Program

Together with Randstad Argentina and based on SDG 4, Quality Education, we have developed an initiative which promotes the acquisition of professional skills necessary for young people in order to get a job. In this way, secondary school students in our communities benefited from the guidance offered on labour market insertion, and we improved their skills for adulthood.



We ran 2 two-hour-workshops, and 142 students in total benefited from them.

Jornada de capacitación
Claves para insertarse en el mundo laboral
inscripción gratuita

- ✓ Búsqueda laboral
- ✓ Redacción de un CV eficaz
- ✓ Tips para la entrevista

Jueves 28 de Julio de 2022 10 a 11:30 hs.
Teatro Alfredo Guzmán
(Diagonal Alberto Paz, esquina 9 de Julio, Banda de Río Salí)

Contacto:
+54 9 381 4015/83
info@fundacionlucchi.org.ar



Free workshops on employability for young people
La Banda del Río Salí City Council



Citizen Engagement

We actively work together with other social actors in the communities because we are aware of our role as neighbours and because we are interested in participating and promoting institutional relations and partnerships.



- » 80 participants at the 2022 UNSTA Emprende event.
- » Partnership with Conscientes. We took part in the process of cleaning and reforestation in Cerro San Javier by donating 250 trees.
- » 100 young people took part in “Mi Primer Empleo” (“My First Job”) workshop, together with Randstad and Banda del Río Salí City Council.
- » Presentation of good practices for the prevention of child labour together with the Provincial Commission for the Prevention and Eradication of Child Labour (COPRETI).



Closing Session of the 2022 Volunteer Program

As part of the assessment process, with the workshop coordinators, we held a closing session in order to listen to their experiences as well as their suggestions and proposals for



41 people, including internal and external volunteers and institutional leaders, participated.



Learn more



Our Fight against Child Labour

Under our premise Zero Tolerance to Child Labour, in line with SDG 8.7, since 2007, we have been part of the Network of Companies against Child Labour of the Argentine Commission for the Eradication of Child Labour (CONAETI), and we have been active members of the Provincial Commission for the Prevention and Eradication of Child Labour (COPRETI), as part of the 2018-2022 National Plan for the Prevention and Eradication of Child Labour and Protection of Adolescent Labour.

In support of the World Day against Child Labour, celebrated on June 10, we were invited to talk at the event held by the San Miguel de Tucumán City Council together with other entities that are actively working on this issue.

By means of the slogan **“Niños jugando y estudiando, adultos trabajando”** (“Children at school and playing, adults at work”), we aim at raising awareness about children’s rights, especially in all our value chain.



In 2022, we participated in 3 national events to exchange experiences regarding this issue.



UNSTA Emprende Event

In October 2022, the XVII Edition of the Annual Event called “UNSTA Emprende” took place. Its goal is to foster an entrepreneurial spirit.

This event promotes a space where creativity and the willingness to do and innovate get together. It provides students, entrepreneurs and the general public with the opportunity to relate to other restless minds to listen, learn, discuss, discover and transform their ideas into a new value.

We were invited as speakers to talk about our drive towards entrepreneurship in rural communities.



Challenges for Next Year

In 2023, Fundación Vicente Lucci is celebrating its 20 years of work in the communities in northwestern Argentina. We will keep benefiting children, young people and adults, consolidating our work of social investment in our 3 pillars: Education, Labour Inclusion and Entrepreneurship, and Citizen Engagement.

In this line of action, we aim at:

- » Extending our programs to livestock establishments: Don Bruno and Cien Leguas.
- » Replicating good practices and establishing new partnerships with business and local foundations.
- » Preparing new educational material and digitalizing it.

