

Team Work Always Yields Good Results

CITRUS PRODUCTION EDITORIAL

Another year of operation has ended at Citrusvil. It was far from easy to compete in such a changing local and global context and full of uncertainty about international markets. This situation, among other things, resulted in different increases in the costs in dollars in almost all the sectors of our value chain.

We work in a country which challenges us every day, thus preparing us for overcoming obstacles and developing leadership resilience and flexibility.

At Citrusvil, we produce safe food for the world, and we do it by taking our customers' needs into account, which are our focus as an organization.

How Do We Do It?

Through three pillars: competitiveness, innovation and sustainability. These principles guide our management and encourage us to face a 2030 and 2040 with ambitious goals.

Competitiveness: we focus on the efficient use of resources and control of our costs.

Innovation: we have been innovative since our early beginnings, so we encourage our teams to explore alternatives and develop them in a cross-sectional manner.

Sustainability: we are convinced that the triple impact business management—social, environmental and economic—is the way to operate. Metrics are key for comparison not only with respect to the results from previous years, but also with respect to the industry in Argentina and in the world.

We also focused on the development and strengthening of our teams, and we are making progress in the modernization of our organization.

Our company's strength is seen in the diversity of projects aimed at addressing our customers' needs and the entrepreneurial capacity that is in our DNA. This is highly important for different customers. An example of this is the issuance of our first green bond, based on our sustainable commitments. This achievement has been the result of a great effort from all the team.

There were also new challenges for the teams at our orchards, which consisted in looking for production improvements in general, and making progress in La Ramada Orchard conversion for lemon organic production destined for Industry, specifically. These new advances show the fulfillment of the goals in our plan.

There is no doubt that this was an intense year. We faced many challenges and worked on finding opportunities to become the best supplier for our customers. Our integrated business model is continuously evolving, thus requiring our curiosity to learn day by day and our courage to unlearn and evolve.

We have a great team that adds value to our daily management. This team does not only enable us to outdo ourselves every day but also contributes to the growth of our cherished Northwestern Argentina (NOA).

You are welcome to read the articles that show the different efforts made by Citrusvil and its teams.

We are Citrusvil, we are a great team!



Martín Carignani
Citrusvil CEO

[Back to Table of Contents](#)
